

**Adams Dermatol**  
(Clay Pack Wonder Treatment)  
Removes lines, blackheads and leaves the face soft and youthful. Prepared and sold by Adams & Adams, 1505 Arch St.  
Mfgs. of that high-grade "Preparation Line" Also for sale at Department Stores.  
Price 75c and \$1.25

**REFINISHING 24-HOUR SERVICE**  
A finish that will not peel or crack. Durable, acid proof and of high luster. Such is the result of the new process.  
The Chas. W. Schaffer Co.  
311 CHESTNUT ST.

**Quality Gas Ranges**  
A full line at our three stores, all attractively priced.  
PHILADELPHIA GAS RANGE CO.  
1026 Arch 263 So. 52nd  
390 Broad St., Newark, N. J.

**Quality GAS RANGES**  
ROBERTS AND MANDER STOVE COMPANY GAS COMPANIES AND DEALERS

**Hairs Will Vanish After This Treatment**  
(Toilet Helps)  
You can keep your arms, neck or face free from hair or fuzz by the occasional use of plain delatone and in using it you need have no fear of burning or injuring the skin. A thick paste is made by mixing some of the powdered delatone with water. Then spread on the hairs and after 2 or 3 minutes rub off, wash the skin and all traces of hair have vanished. Be careful, however, to get real delatone and mix fresh.—Adv.

**McCown & Co**  
LAND TITLE BUILDING PHILADELPHIA, PA.  
Members Philadelphia Stock Exchange

**Kingdom of the Serbs, Croats and Slovenes (Yugo-Slavia)**  
Forty-Year 8% Secured External Gold Bonds  
Due May 1, 1962  
Non-Callable for 15 Years  
Price 95 1/2 and Interest  
To Yield About 8.40%

**HOW GIRLS AT ATLANTIC CITY TAKE THE "BURN" OUT OF SUNBURN**  
The way the girls at Atlantic City are taking the burn out of sunburn is simple. They don't do a thing in the world but make free use of skin cream. What cream is the only question.  
It is a question to which there was no answer until a Baltimore druggist got hold of his laboratory and experimented until he found a way to put soothing oil of coconuts, cooling Menthol, healing Camphor and other ingredients into a cream which was as good as a magic wand.  
This cream made so many sunburned girls feel better that it reached the most prominent news of the world and was the talk of the town.  
Having no cream in house of ordinary face cream has become a regular habit of Atlantic City and other resorts.  
You get sunburned, you use Noxon's. Full of cooling greenness Cream—and away goes the burn. That's all there is to it.  
See your druggist today and send this clipping with the order of mailing to Noxon's, a commercial concern, 1000 N. 10th St., Baltimore, Md. for a large demonstration jar free.  
1-10-22-22

**Borden's CHOCOLATE MALTED MILK**  
SOLID nourishment for the children—builds sturdy limbs and sound bodies. Give it to them at meals instead of tea or cocoa. They love the delicious chocolate flavor.



# The Daily Movie Magazine

FOR THE FILM FAN'S SCRAPBOOK



BETTY BLAYDE  
We will be glad to publish the pictures of such screen players as are suggested by the fans.

## THE MOVIE FAN'S LETTERBOX

By HENRY M. NEELY

"A Student Artist" writes: "Perhaps you remember, no, you must surely have forgotten answering a letter of mine whose main purpose was Joseph Schildkraut."

"I was wildly enthusiastic about his work in 'Dramas of the Storm.' I am still as enthralled over his acting, and I wrote to ask you if you thought he would care to hear from me. Well, I took your advice and wrote a nice, sensible, congratulatory, spurious, indigestible letter. And I have never heard a thing. Finally, as we all know, 'Lilium' came and I, among every one else, so it seemed, attended the opening night. I am quite sure I saw you there, so sure in fact I was tempted to speak to you. It is rather puerile to speak of the glories of that play, but I think it was the most beautiful, wonderful and moving thing I have ever seen. In fact, a tribute to its reality or rather intensity is that during a theatre party which by the way was my third viewing of the play, a most practical sort of girl was so affected and moved as to faint on my shoulder during the scene of Lilium. Enough of 'Lilium' though, except to say that I was so enthralled, I went back the second night and that evening, upon a chance encounter at the Ritz, spoke to you from a distance. Never have I been so disappointed in any one as in that man. I should term myself an enthusiast, indeed, should I urge any one to attempt to meet their affected glances. I cannot tell you how affected I was by his repulsion of my face. I thought ungratifying advances. Perhaps I expected too much, as last January when Ethel Barrymore was playing 'The Sign of the Cross' and I took advantage of a chance meeting again, and Miss Barrymore, being Miss Barrymore, took it all as it was meant, and promptly expressed her worship, and it came off beautifully, so beautifully in fact that Miss Barrymore must have been quite late for her evening performance, while I shall always regard her as the most charming and considerate of women. It is so good to pour out my tale to you, I refrained from saying much and, in fact, if you possibly can, let me know if you wish to print what I have said or Schildkraut, because it would perhaps prejudice a few people against him, and give a goodly number an impression that most likely is entirely false. Understand, I consider him no less professionally for this incident, for I still believe him a foremost actor of our times, but I cannot help but say that I was affected by his lack of sportmanship and his—well nothing but rudeness will suffice.

"Although, perhaps, it is an old story to most every one, I have just seen 'Theodora.' I thought it of it because I say nothing though, I must explain that I think I look at movies through quite different eyes from those of the average theatergoer, and that is actually so. A picture may be absolute not a mere succession of silly and unconnected events, but if the background, the ensemble of figures, costumes, and settings are charming, that picture is a knockout for me. Although I would not say that of 'Theodora' (in fact, upon reflection, I am quite unable to do so) but I think 'Theodora' is a picture which I am particularly interested and enthralled over the marvelous wealth of detail to notice the plot. Sacrilege? Perhaps and therefore you can see I am totally unable to criticize the movie. To me 'Theodora' was a revelation of what good taste, limitless knowledge of historic ornament and infinite pains can accomplish. I am awfully enthusiastic about the whole production, and I have been wondering if you knew of any way in which I could possibly secure prints of the architectural and natural settings used, as they would be of extreme value to me in my work.

"I fear I have trespassed greatly on your time, but there is a question I would like to ask you. What do you think is the ideal format in which the movies should be set? To me the movies are an art in which it has, in common with all other arts, the duty to reflect human events and emotions, but not necessarily to do so. However, for as also in other arts it cannot be a direct reflection, but rather an interpretation with consideration for the limitations and material of the medium. Hence I think the idea of a succession of tableaux with explanatory interjections. As in any painting, for instance, after the conception of the idea, the form is interpreted to the medium and is so carefully thought out that is, in all good paintings) as to give the idea, which was the original planned, to the spectator without any explanation whatsoever. Even a title should be superfluous. The idea often is not abstract, but still to be really good the spectator is never puzzled or confused; the suggestion desired is predominant. There should not be the movie rather be a series of exquisite pantomimes? Surely that is the logical translation of life to

digitized manner a great many of the world's best pieces of literature in which paramount above all else, even above character which the screen can very nicely portray, is—the story—the story—the story.

**MADE JESUIT PROVINCIAL**  
The Rev. Lawrence Kelly, Formerly of Phila., Put in Charge of District  
The Rev. Lawrence Kelly, of Yonkers, N. Y., formerly of Philadelphia, has been appointed provincial of the New York-Maryland Province of the Society of Jesus, according to word received here today.  
The appointment is important because the provincial, under the father general of the society in Rome, directs all the houses and colleges of the Jesuits in this part of the country. Father Kelly succeeds the Rev. Joseph Rockwell, who held the office since July, 1918.  
Father Kelly's appointment is interesting to Philadelphians because he is a native of this city and his family until recently attended the Church of the Gesù, Eighteenth and Stiles streets.

**BOCCACCIO'S BONES DUG UP**  
Remains of Medieval Novelist and Poet Are Taken to Florence  
Florence, Italy, June 29.—It was believed to be those of Giovanni Boccaccio, the great Italian fourteenth century novelist and poet, have been found in the house at Certaldo in which he lived.  
The bones were solemnly removed to Florence yesterday by a well-known archeologist, accompanied by various Boccaccio admirers.

**GAVE BLOOD TO SAVE BOY**  
Transfusion Brings Improvement in Son of Harold Cross  
A blood transfusion has been performed on Bradford Knight Cross, nine-year-old son of Harold Cross, of Rydal, a Philadelphia banker. The boy is in the Abington Hospital as the result of internal injuries received when he fell from a tree Saturday night.

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**Uncommon Sense : The Best Time to Begin**  
By JOHN BLAKE  
WE KNOW of an author of only mediocre ability who will not begin to write till he has first, insured absolutely quiet in his house; second, lain for half or three-quarters of an hour on a couch to rest his mind, and third, arranged his writing materials and reference books so that he will have no difficulty in the mechanical part of the job.  
He gets very little done and what he does get done is not done very well.

**Uncommon Sense : The Best Time to Begin**  
By JOHN BLAKE  
A NOTHER author of our acquaintance will begin to write whenever he finds a chance, whether it is at home or on a railroad train or in a hotel.  
A pad and pencil are all the writing materials he needs. When he wants reference books he goes to the library for them. If he can't find them, he turns to some other part of his job that can be done without them, postponing the needed reference till there is a chance to get at them.  
This man gets a great deal done and it is usually done very well.  
He has no more talent than the other, but he has more industry. Also he has less faith in inspiration, and more in the necessity of getting things started.

**Uncommon Sense : The Best Time to Begin**  
By JOHN BLAKE  
YOU would not expect much of a carpenter who would not begin a job unless he was secure from interruptions and knew that all the materials he might use in a week were on the spot at the moment of starting.  
Writing may require a higher form of mental effort than carpentry, but they both are jobs that must be begun in order to be finished, and the sooner

**Uncommon Sense : The Best Time to Begin**  
By JOHN BLAKE  
each is begun the sooner it will be ended.  
There is a great deal of nonsense in the idea that some particularly propitious moment must be found in order to begin any sort of work, or that a beginning place can be found for any job at any time. If one part of the work must be postponed another is ready to start on.

**Uncommon Sense : The Best Time to Begin**  
By JOHN BLAKE  
S-O-CALLED druggery, which attends all effort, can be done at any time.  
The good carpenter, who has any foundation timbers to lay for a house, can buy himself with careful work other lumber, so that it will be ready when he wants it.  
Any work can be started now if the man who has it to do is really interested in getting it over.  
PERHAPS solitude and freedom from interruption are necessary to the highest mental labor, but there is plenty of mental labor that can be done wherever the worker may happen to be.  
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**BEAUTIFUL GARDEN HOME IN ROSEMONT**  
For Sale at \$14,000. Can Be Financed.  
High point on Main Line, fine air, pure water. 1 1/2 acres beautiful grounds, approx. 85 apple, pear, peach, plum and cherry trees. 15 Lombardy poplars, evergreens, magnolia, dogwood and other shade and ornamental trees; lilacs, penicill, roses, etc. Permanent beds, strawberries, raspberries, rhubarb, mint, etc. Rich soil. Vegetables—Golden Bantam corn, lima beans, peas, etc., in abundance. To community 3 minutes to beautiful ride, near two modern schools. Home set back from road, children safe from autos, play on wonderful grounds. Insulation without lintels. Hot-water heat, stone and tile. Modern construction, frame wing in rear 34 ft. front. Winters warm; summers cool; greenhouses, living room, 1922. Playground same. Dining room, kitchen, pantry and breakfast room on first floor. Four bedrooms and bath on second floor; 2 room attic. Living room, just painted white with apple green trimmings; a tons per coal yearly new boiler and kitchen range, gas range, etc. Sunlight each room. 2-story stable makes ample garage.  
SEE—B. HAYES ANDERSON  
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R. E. Office, 69th St. Terminal Bldg.

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Led by the world's largest ship *Majestic*, the internationally famous *Olympic* and the superb *Homeric*, the ships of the White Star, Red Star and American Lines provide travel accommodations to fit any purse.  
Many discriminating travellers—men and women who visit Europe to round out their education—know that our ships provide pleasant associations and satisfying comforts at rates surprisingly moderate.  
Excellent accommodations available for all sailings.  
Whatever your destination, and whatever the size of your vacation budget, come to our agents for advice.  
Early Sailing Dates to Southampton and Cherbourg  
MAJESTIC OLYMPIC HOMERIC  
July 8, July 29; Aug. 26 July 15, Aug. 12; Sept. 2 July 17, Aug. 14; Aug. 19

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AMERICAN LINE RED STAR LINE  
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Philadelphia Passenger Office: 1319 Walnut St.

The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

<b>APOLLO</b> 522 & THOMPSON STS. MATINEE DAILY MABEL NORMAND in "MICKY" ASTOR EIGHTH & GIRARD AVE. MATINEE DAILY JEAN PAIGE and MACLAIN ARBUCKLE in "THE PRODIGAL JUDGE" BALTIMORE 51ST & BALTIMORE STS. MAT. 3:15 MME. NAZIMOVA in "A DOLE'S HOUSE" BLUEBIRD Broad & Fitzgibbon Corners 2:30 11 ALL-STAR CAST IN ZANE GREY'S "THE LAST TRAIL" COLONIAL 4th & Maplewood Aves. 2:30 7 and 9 P. M. VERA GORDON and BOB DAVENPORT in "THE GOOD PROVIDER" FAIRMOUNT 20th & Market AVE. MATINEE DAILY ALL-STAR CAST IN "QUEEN OF THE TURF" GREAT NORTHERN Broad St. at 12th 2:30 7 & 9 P. M. JACK HOLMES in "THE GRIM ABEDIANS" IMPERIAL 9th & WALNUT STS. MAT. 2:30 7 and 9 P. M. CHARLES RAY in "TWO MINUTES TO GO" LIBERTY BROAD & CHESTNUT AVE. MATINEE DAILY ALICE LAKE in "KINSHIP" ORIENT Woodward Ave. at 62d St. MATINEE DAILY WALLACE REID in "ACROSS THE CONTINENT" OVERBROOK 63d & Haverford Avenue RICHARD TALMADGE in "THE GRIM ABEDIANS" PALM FRANKFORD AVE. & NORTHLIGHT STREET WILLIAM C. DE MILLES "BOUGHT AND PAID FOR" with JAC HOLT and AGNES AYRES Mabel-Nick Normand's "Rolling Stones" REGENT Market St. below 17th 10 A. M. 10 11 P. M. SHIRLEY MASON in "LITTLE MISS WILHELM" RIALTO GERMANTOWN AVENUE AT TULPHOCKEN ST. ANITA STEWART in "THE INVISIBLE FEAR" SHERWOOD 4th & Baltimore Aves. MAT. 2:30 7:30 9:30 JEAN PAIGE and MACLAIN ARBUCKLE in "THE PRODIGAL JUDGE" 333 MARKET STREET THEATRE 9 A. M. 10 11 12 P. M. WALLACE REID in "ACROSS THE CONTINENT"	<b>THE NIXON-NIRDLINGER THEATRES</b> BELMONT 52d ABOVE MARKET 1:30 3 4:30 6 11 P. M. NORMA TALMADGE in "THE WANDERER" CEDAR 9th & VEDDER AVENUE 1:30 3 4 6 11 P. M. HERBERT RAWLINSON in "THE MAN UNDER COVER" COLISEUM Market bet. 35th & 40th WM. CHRISTY CABANNE'S PRODUCTION "BEYOND THE RAINBOW" JUMBO FRONT ST. & GIRARD AVE. 1:30 3 4 6 11 P. M. "SIN OF MARTHA QUEED" LEADER 41st & LANCASTER AVE. 1:30 3 4 6 11 P. M. BERT LYTELL in "THE RIGHT THAT FAILED" LOCUST 52d AND LOCUST STS. 1:30 3 4 6 11 P. M. ALMA BERENS in "FIND THE WOMAN" NIXON'S AMBASSADOR 10th & 6th with JAC HOLT and AGNES AYRES Mabel-Nick Normand's "Rolling Stones" NIXON 52d AND MARKET STS. 1:30 3 4 6 11 P. M. HOOT GIBSON in "STEP ON IT" 69TH ST. Theatre 10th & 11th P. M. "FIND THE WOMAN" STRAND GERMANTOWN AV. at VEDDER ST. VERA GORDON and BOB DAVENPORT in "THE GOOD PROVIDER" ARDMORE LANCASTER PIKE. 1:30 3 4 6 11 P. M. "JAN OF THE BIG SNOWS" GRANT 5922 GIRARD AVE. 1:30 3 4 6 11 P. M. Extra—Double Feature—Extra MABEL NORMAND in "WHAT HAPPENED TO ROSA" "THE DEVIL WITHIN"
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Three Friendly Gentlemen

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The secret of its success is in every package—the superior quality which its makers put there. Try a package today.

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111 FIFTH AVE., NEW YORK CITY

**After-Dinner Tricks**

No. 201—Naming Cards Turned  
A number of cards are placed face up on the table. During the performer's absence one or more of the cards are turned around. On his return the performer points out the cards turned. Use a cheap pack of cards. These cards are printed unevenly, and the index will always be closer to the edge at one corner than at the opposite end. Set the cards in line with talking close-to-the-margin indexes at one end. Thus any cards that are turned can be picked out immediately.